

41st International Professional Expo

17-19 September 2021

ARENA_{of} BEAUTY

Professional Trade Expo Bulgaria

NAIL • HAIR • MAKEUP • COSMETICS
AESTHETICS • HEALTH • WELLNESS • SPA

www.arenaofbeauty.bg

Inter Expo Center – Hall 5 & 6, SOFIA, BULGARIA



Arena of Beauty Professional is the only specialized B2B event for professional cosmetics in Bulgaria, services and equipment for beauty salons and SPA centers.

In the last 24 years Arena of Beauty helped many Bulgarian and international manufacturers and importers expand the scope of their business and find new business partners and distributors.

Arena of Beauty Professional is the partner of specialized training centres and schools in the beauty sector,



leading Bulgarian and international experts. It is the perfect opportunity for specialists to discover new professional brands, most up-to-date information and keep up with the latest trends in the industry by attending workshops by key experts and seminars within the programme of the event.



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